



Press Release

CONTACT: Sarah McCune, Director of Marketing 518-324-4122

PLATTSBURGH, NY: This Thanksgiving weekend four of the Nation's top NCAA Division III hockey teams compete in the twelfth Annual **PRIMELINK GREAT NORTHERN SHOOTOUT** held this year at Kreitzberg Arena, home of the Norwich Cadets. You don't want to miss the action as four of the top Division III College Hockey Teams; Middlebury Panthers, Norwich Cadets, Plattsburgh State Cardinals and the Wisconsin-Stout Blue Devils compete for the PrimeLink Great Northern ShootOut Championship Title.

For the fourth consecutive year, PrimeLink Great Northern ShootOut fans can catch all the action from this year's tournament LIVE online. Go to www.primelink1.com for your live hockey action fed straight from Norwich College's Kreitzberg Arena. This year's LIVE Webcast will be produced and brought to fans through a joint venture between the Communication Studies Program at Plattsburgh State University and PrimeLink.

The 2009 PrimeLink Great Northern Shootout will mark the fourth time that Norwich College hosts the event. After winning the 2006 ShootOut, Norwich has lost the past two championship games and the Cadets are looking forward to getting back on the ice for the championship game on their home turf. This year, the addition of Wisconsin-Stout University from Menomonie, Wisconsin will push the competition even further as year twelve will once again prove that this tournament is the most exciting way to kick off the hockey season.

The 12th Annual PrimeLink Great Northern ShootOut held at Norwich College's Kreitzberg Arena marks the fourth of a six-year contract signed between Middlebury, Norwich and Plattsburgh. Over the next 3 years, the tournament will rotate between the three schools with an invitational team being signed each year, next years host will be the Plattsburgh State Cardinals. In 2007, The ShootOut welcomed Saint John's of Minnesota as the fourth team. Last year, in 2008 the St. Thomas Tommies, also Minnesota natives, joined the tournament. This year the ShootOut is proud to welcome the University of Wisconsin-Stout to take part in the exciting Thanksgiving weekend tournament. The remaining years of the contract will be announced as teams are signed.

Friday, November 27, 2009

4:00pm Middlebury Panthers vs. Plattsburgh Cardinals
7:00pm Wisconsin-Stout Blue Devils vs. Norwich Cadets

Saturday, November 28, 2009

4:00pm 3rd Place Game
7:00pm Championship Game

With the National Champion coming out of this tournament seven of the eleven years, the tournament is truly a major college hockey attraction and a solid tradition in college hockey. Coverage has always been outstanding and is hailed by several sports reporters as being "the best tournament in Division III hockey".

-End-