



Plattsburgh
STATE UNIVERSITY OF NEW YORK

Once again in 2009, PrimeLink will be partnering with the Center for Communication and Journalism (CCJ) at SUNY Plattsburgh to broadcast LIVE all four games of the PrimeLink Great Northern ShootOut. Students from CCJ have volunteered to produce the live webcast of the tournament to be broadcast over PrimeLink equipment and services. The students are all part of PSTV, the College television station that televises the school's hockey games. The student's familiarity with producing and broadcasting college hockey combined with PrimeLink's latest technology will prove to be a successful partnership. This partnership will provide access to the PrimeLink Great Northern ShootOut to college hockey fans around the globe!

This partnership is a win-win on many levels:

- Enables PrimeLink to fulfill part of its mission in bringing value and commitment to the community in which it serves.
- Showcases technology available in our area.
- Enhances the PrimeLink ShootOut and gives a global reach to the tournament.
- Provides wider visibility for the participating schools and the athletes.
- Allows the opportunity for parents, relatives and fans that cannot attend to view.
- Gives the students hands-on experience in leading edge technology to add to their portfolio of skills.
- Offers an outstanding volunteer opportunity to the students.

The Center for Communication and Journalism at SUNY Plattsburgh (CCJ)

The Center for Communication and Journalism at SUNY Plattsburgh (CCJ) is the only center of its kind in the SUNY System.

With the borders between the Internet, print, and broadcast journalism fading, SUNY Plattsburgh prepares students for the new world of convergence media.

The CCJ helps you develop expertise in multiple areas in both communication and journalism. This diverse training allows graduates to work in newsrooms, TV stations, radio stations, or Internet Companies and wear many different hats.

The CCJ is dedicated to preparing students for rewarding careers, a lifetime of learning and productive membership in their communities.

The possibilities are endless with a degree from The Center for Communication and Journalism at SUNY Plattsburgh. Students can choose from six majors that offer multiple career opportunities.

Peter Ensel, Co-director of the CCJ and Chairman of the Department of Communication Studies, is very excited to be working with PrimeLink on the webcast again. " Once again we are excited to team with PrimeLink in providing a webcast of the country's premier Division III Hockey Tournament. The opportunity for our students to produce live coverage of this event for an international audience is exciting. We're grateful to PrimeLink for providing our students with this tremendous academic experience. Additionally, I think this venture speaks loudly about the commitment of our students. Foregoing Thanksgiving recess and volunteering on the project is a testament to their dedication to their education and the profession."

To learn more, visit www.plattsburgh.edu.

The Students

Matthew Brierley: Producer

Ryan Durieux: Assistant Producer

Sean McCluskey: Play-by-play Announcer

Bobby Albrecht: Analyst

Corey Merrick: Camera

Corey Smith: Camera

Sean Peratikos: Audio

Josh Tuper: Camera

Rey Saint-Vil: Student Technician